



Concept Note

International Day of Older Persons 2025



Organized by Sustainable Disadvantaged Development Foundation- SDDF

Date: October 1, 2025



www.sddf.org

Sustainable Disadvantaged Development Foundation- SDDF

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Date: September 17, 2025

Ref: SDDF/IDOP/2025

Subject: Collaboration Request: SDDF's Initiative for Inclusion and Well-being on the International Day of Older Persons 2025

Dear Respected,

The Sustainable Disadvantaged Development Foundation -SDDF is honored to announce its upcoming event in observance of the International Day of Older Persons on October 1, 2025. This global day, initiated by the United Nations, serves to recognize the invaluable contributions of older persons and to advocate for their rights and well-being. In Bangladesh, where a growing aging population faces unique socio-economic challenges, this observance holds particular significance.

SDDF is a non-profit organization dedicated to uplifting disadvantaged communities through inclusive development initiatives. Our mission aligns closely with the objectives of this international observance, as we strive to ensure that older persons are not left behind in the journey toward sustainable development.

Event Highlights:

- Panel Discussion: Experts on aging, health, and social inclusion.
- Health Screening Camp: Free medical check-ups for older persons.
- Cultural Program: Showcasing talents and stories of older persons.
- Policy Dialogue: Engaging stakeholders to strengthen support systems.

Objectives:

- Promote awareness of older persons' rights and needs.
- Advocate for inclusive policies and social protection.
- Foster partnerships for sustainable support systems.

We invite your esteemed organization to collaborate with us in this initiative. Opportunities for collaboration include sponsorship, technical support, volunteering, and media partnership or others. Your involvement will be instrumental in amplifying the impact of this event and in promoting the dignity and inclusion of older persons.

Thank you for your attention and anticipated support.

Warm regards,

Md Atikur Rahman

Chairman

Email: atik@sddf.org

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Background

Globally, the number of people aged 60 and above is projected to reach 2.1 billion by 2050. In Bangladesh, older persons constitute a growing demographic, many of whom face poverty, limited healthcare access, and social exclusion. The International Day of Older Persons provides a platform to address these challenges and to promote policies that ensure their inclusion in development efforts.

Theme

Rationale

The theme "Empowering Older Persons for a Sustainable Future" reflects the urgent need to integrate older persons into the broader development agenda. Empowerment through health, education, and social protection ensures that older individuals can live with dignity and contribute meaningfully to society.

Objectives

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- Advocate for inclusive policies and social protection.
- Foster partnerships for sustainable support systems.

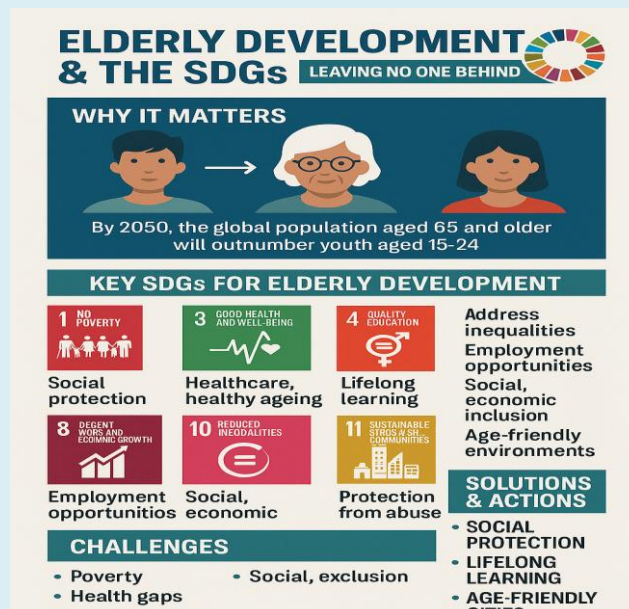
Proposed Activities

- Panel Discussion: Experts on aging, health, and social inclusion.

- Health Screening Camp: Free medical check-ups for older persons.

- Cultural Program: Showcasing talents and stories of older persons.

- Policy Dialogue: Engaging stakeholders to strengthen support systems.



Implementation Strategy

SDDF will coordinate with local authorities, healthcare providers, and community organizations to execute the event. Outreach will be conducted through social media, local networks, and printed materials. Logistics will include venue setup, volunteer

mobilization, and coordination of health services.

Monitoring and Evaluation

Impact will be assessed through participant feedback, media coverage, and stakeholder engagement metrics. A post-event report will be compiled to document outcomes and recommendations.

Expected Outcomes

- ❑ Increased awareness of older persons' rights and challenges.
- ❑ Strengthened partnerships among government, NGOs, and communities.

- ❑ Actionable recommendations for inclusive policies and programs.

Target Audience

- ❑ Older persons.
- ❑ Government representatives.
- ❑ NGOs and civil society organizations.
- ❑ Media and the general public.

Partners & Stakeholders

- ❑ Local government authorities.
- ❑ Health institutions.
- ❑ Community-based organizations.
- ❑ Media partners.

CONTACT INFORMATION

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